













Rivaroxaban in Acute Coronary Syndrome (ACS)

Acute Coronary Syndrome (ACS)

Acute coronary syndrome (ACS) is a common and life-threatening condition, which occurs when a coronary artery is blocked by a blood clot, reducing blood supply to the heart. This disruption of blood flow can directly cause a heart attack, or cause severe pain in the chest (unstable angina).

Burden of ACS



\$75 billion secondary events2

dollars worldwide³

The direct and indirect

cost of ACS amount to

What Triggers ACS?

The essential underlying condition for ACS is the build-up of plaque in the inner walls of coronary arteries that narrows the arteries, sometimes decreasing the amount of blood flow to the heart. This process is called atherosclerosis.

There are a variety of **risk factors** for atherosclerosis, potentially resulting in ACS, which can include^{4,5}:

- Family history of heart attack or unstable angina
- ◆ High cholesterol
 ◆ High blood pressure
- Diabetes
- Smoking

Patients Require Long-Term Protection from Recurrent ACS

Mortality and major cardiovascular events remain as high as ~10% during the first year following an ACS, despite recent advances in antiplatelet therapy6.



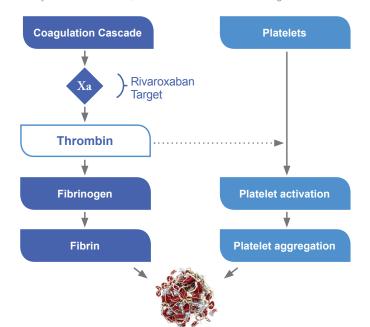
ACS patients will have, or are at risk of having unless appropriately treated, another major atherothrombotic event (CV death, heart attack, stroke) within the first year following the initial event⁶ and 68% - 97% of deaths related to ACS occur after hospital discharge²



of patients who leave the hospital after an ACS event are re-admitted

Arterial clots are formed through dual pathways: **Platelet Activation and Thrombin Generation**

If plague from the wall of a coronary artery ruptures, a blood clot can form at the site of the rupture. This arterial clot is formed through a dual pathway of platelet activation and thrombin generation, which is one of the most potent platelet activators7. If the clot is large enough to block the vessel and critically reduce blood flow, the heart muscle can be damaged8



ACS Treatment and Prevention

The main treatment goal for ACS patients is to prevent death, stroke or recurrent heart attack by removing an existing blood clot, and subsequently stopping the formation of new clots.

A combination of antiplatelet and anticoagulant medications that target both pathways of clot formation is commonly used in the acute treatment period after a patient first experiences a heart attack^{9,10}

Unlike acute treatment, the current therapy for long-term secondary prevention of ACS does not include anticoagulant medication, but focuses on dual antiplatelet therapy of aspirin plus a drug class known as P2Y12 inhibitors*, of which clopidogrel is the most prescribed. Dual antiplatelet therapy has improved effectiveness over aspirin alone¹¹, however:

Antiplatelet therapy addresses only one source of clot formation - platelet activation, leaving patients exposed to continued risk after an ACS event¹².

Since thrombin levels remain elevated long after the acute phase, secondary prevention of ACS should target both pathways of clot formation¹³

COMPLEMENTARY MECHANISMS OF ACTION

Antiplatelets and anticoagulants have complementary mechanisms of action that together address the dual pathway of clot formation and have been shown to improve outcomes, continuing to provide more comprehensive long-term protection than antiplatelet therapy** alone9,14.

Beyond antiplatelet therapy** alone, rivaroxaban 2.5 mg twice daily was shown to reduce mortality and CV events without increasing the risk of fatal intracranial haemorrhage (ICH) or fatal bleeds***15,16. However, as expected the rate of TIMI major bleeding increased with rivaroxaban 2.5 mg twice daily compared to antiplatelet therapy**14,15,16.

ESC Guidelines for the management of acute myocardial infarction in patients presenting with ST-segment elevation (updated August 2012) recommend that treatment with rivaroxaban 2.5 mg twice daily be considered for patients with STEMI who are at low bleeding risk and receiving dual antiplatelet therapy - aspirin and clopidogrel (II B recommendation)10

Rivaroxaban is the only novel oral anticoagulant to provide more comprehensive protection against long-term clot formation for patients with ACS***.

^{*} Prasugrel and Ticagrelor are also P2Y12 inhibitors

^{**}ASA plus clopidogrel or ticlopidine or ASA alone

^{***}Patients with elevated cardiac biomarkers without prior stroke or TIA















Rivaroxaban in Acute Coronary Syndrome (ACS) - Continued

Rivaroxaban ACS Data Publications and Regulatory Milestones











For prevention of atherothrombotic events (CV death, heart attack or stroke) after an ACS in patients with elevated cardiac biomarkers when co-administered with antiplatelet therapy¹⁴

Full data results from the pivotal, Phase III ATLAS ACS 2-TIMI 51 Study involving 15,526 ACS patients¹⁴

Results of a major sub-analysis of the ATLAS ACS 2-TIMI 51 Study in 7.817 ACS patients with a recent ST segment elevation myocardial infarction (STEMI)17

*European Society of Cardiology (ESC) issued Guidelines in August 2012 recommending low-dose rivaroxaban as a treatment option for the management of acute myocardial infarction in patients presenting with ST-segment elevation issues¹⁰ **UK's NICE issued draft Guidance recommending rivaroxaban as a treatment option to prevent blood clots in people who have had a heart attack as a result of a blockage or narrowing in one of the blood vessels in the heart18

About Rivaroxaban

Rivaroxaban is the most broadly indicated and most prescribed novel OAC19 and is marketed under the brand name Xarelto®. Rivaroxaban is approved for five indications across seven distinct areas of use, protecting patients across more venous and arterial thromboembolic (VAT) conditions than any other novel OAC:



The prevention of stroke and systemic embolism in adult patients with nonvalvular atrial fibrillation (AF) with one or more risk factors



The treatment of deep vein thrombosis (DVT) in adults



The treatment of pulmonary embolism (PE) in adults***



The prevention of recurrent DVT and PE in adults



The prevention of venous thromboembolism (VTE) in adult patients undergoing elective hip replacement surgery



The prevention of VTE in adult patients undergoing elective knee replacement surgery



The prevention of atherothrombotic events (cardiovascular death, heart attack or stroke) after an acute coronary syndrome in adult patients with elevated cardiac biomarkers when co-administered with acetylsalicylic acid (ASA) alone or with ASA plus clopidogrel or ticlopidine

Whilst licences may differ from country, across all indications rivaroxaban is approved in more than 125 countries. Rivaroxaban was discovered by Bayer HealthCare, and is being jointly developed with Janssen Research & Development, LLC. Rivaroxaban is marketed outside the U.S. by Bayer HealthCare and in the U.S. by Janssen Pharmaceuticals, Inc. (a Johnson & Johnson Company).

Anticoagulant medicines are potent therapies used to prevent or treat serious illnesses and potentially life threatening conditions. Before initiating therapy with anticoagulant medicines, physicians should carefully assess the benefit and risk for the individual patient. Responsible use of rivaroxaban is a very high priority for Bayer, and the company has developed a Prescribers Guide for physicians and a 'Xarelto' Patient Card for patients to support best practice.

To learn more, please visit https://prescribe.xarelto.com To learn more about thrombosis, please visit www.thrombosisadviser.com

To learn more about VAT, please visit www.VATspace.com To learn more about 'Xarelto', please visit www.xarelto.com

1) Grech ED & Ramsdale DR. BMJ. 2003;326,(7401)1259-1261 2) Fox KA, Carruthers KF, Dunbar DR et al. Eur Heart J. 2010; 31(22): 2755-64 3) Turpie AG. Am J Manag Care. 2006;12,(16 Suppl)S430-S434 4) Smith SC, Jr., Allen J, Blair SN, et al. J Am Coll Cardiol. 2006;47,(10)2130-2139 5) Third Report of the National Cholesterol Education Program (NCEP) Expert Panel on Detection, Evaluation, and Treatment of High Blood Cholesterol in Adults (Adult Treatment Panel III) final report. 2002 6) Fox KA, Fitzgerald G, Puymirat et al. BMJ 2014; 4: 1-10 7) Lippi G, Franchini M, Targher G. Nat Rev Cardiol. 2011; 8:502–512 8) Bassand JP, Hamm CW, Ardissino D et al. Eur Heart J. 2007 Jul;28(13):1598-660 9) Hamm CW, Bassand JP, Agewall S, et al. Eur Heart J. 2011;32:2999-3054 10) Steg G, James SK, Atar D, et al. ur Heart J. 2012;33:2569-2619 11) Yusuf S, Zhao F, Mehta SR, et al. N Engl J Med. 2001;345,(7)494-502 12) Braunwald E et al. Clin Cardiol. 2008;(Suppl.1) 31:I-17—I-20 13) Merlini PA, Bauer KA, Oltrona L et al. Circulation. 1994; 90: 61-68 14) Mega JL, Braunwald E, Wiviott SD et al. N Engl J Med. 2012: 366:9-19 15) Mega J.L., Braunwald E., Murphy S. et al. Rivaroxaban in patients after an acute coronary syndrome with cardiac biomarker elevation: insights from the ATLAS ACS 2 TIMI 51 trial. Presented at: European Society of Cardiology (ESC), 30 August-03 September, 2014; Barcelona, Spain. 16) Xarelto Summary of Product Characteristics as approved by the European Commission 17) Mega JL, Braunwald E, Murphy SA, et al. J Am Coll Cardiol. 2013; 7; 61(18):1853-9 18) National Institute for Health and Care Excellence (NICE). Draft Guidance. Rivaroxaban for the prevention of adverse outcomes in patients after an acuté coronary syndrome Available at: http://www.nice.org.uk/guidance/indevelopment/gid-tag316 Accessed January 2015 19) IMS Health MIDAS, Database: Monthly Sales July 2014 ***Rivaroxaban is not recommended as an alternative to unfractionated heparin in patients with PE who persent hemodynamic instability or who may receive thrombolysis or pulmonary embolectomy